

# Innovators

## Welcome Guide

We are excited to have you join the Google Cloud Innovators program as one of our Champion members and are looking forward to working closely with you. We created the Champions tier to recognize (i) those who are at the top of their game technically and (ii) who contribute the most in thought leadership and content to the broader Google Cloud community.

In addition to the Benefits and Resources and Terms and Conditions sections further below, there are a few logistical items you should know:

1. There is a private Google Group ([champion-innovators-external@google.com](mailto:champion-innovators-external@google.com)) through which we will share Champions-specific communications. We will add you to the group after you formally become a Champion by adding a Champions badge to your Developer Profile. You are welcome to write to the group to strike up conversations with your fellow Champions. (We probably don't need to say it, but we expect everyone to follow the [Community Guidelines and Anti-Harassment Policy](#) in your correspondence and interactions with other Champions and Googlers.)
2. Champion status is not a lifetime appointment. We will be reviewing membership annually to make sure it continues to reflect those who are most active on Google Cloud and in the broader community.

We will keep this guide updated as we announce new program details. Please always feel free to contact [champion-innovators-support@google.com](mailto:champion-innovators-support@google.com) with questions or suggestions.

## Champions Tier - Benefits and Resources

Updated: October 11, 2022

The following key benefits and resources are currently available to Champions:

1. **Champions Directory:** As recognition by Google is a core part of the Champions benefits, we aspire for you to share your affiliation publicly. At present that means having your Developer Profile set to public so you appear on the [Champions Directory](#).

Please also ensure that your profile features your first and last name, photo, location, company, social links, and short bio ([instructions and example](#)). If you prefer not to be listed on the Directory, please reach out to [champion-innovators-support@google.com](mailto:champion-innovators-support@google.com) to help us understand why.

In addition to the Champions Directory, we will be selecting four Champions at random to appear in a weekly rotating set of featured Champions on the [Innovators home page](#).

2. **Google Cloud Skills Boost + Innovators Plus:** Beginning October 11, 2022, all Champions receive access to the new Google Cloud Skills Boost annual subscription with Innovators Plus. This package includes over 700 hands-on labs, skill badges, and courses delivered through Google Cloud Skills Boost, plus the following Innovators Plus\* benefits:

- \$500 Google Cloud credits
- A Google Cloud certification voucher
- Bonus \$500 Google Cloud credits after the first certification earned each year
- Live learning events led by Google Cloud experts
- Quarterly technical briefings hosted by Google Cloud executives

To gain access to Innovators Plus, please complete the Innovators Plus onboarding [here](#). (\* Benefit redemption subject to limitations.)

3. **Content Sharing, Publishing, and Amplification:** As Google Cloud thought leaders and technical experts, we want to share and promote the blogs, podcasts, videos, presentations, and other content you create. We have two options for you:
  - a. Submit an original article for a new dedicated Champions section on the [Google Cloud Blog](#). Articles published there will be eligible for amplification via the Google Cloud social handles.
  - b. Submit content you have already published elsewhere.

In both cases we will feature your content on the [Google Cloud Developer Center](#) in a new library. To get started, please complete the [submission form](#).

As general guidelines, submissions should be about a Google Cloud product or what you do with Google Cloud, be authored by you, and be intended for a technical audience. There is no limit on the number of submissions you may make. All submissions will be reviewed by a team of Googlers. Please reference our [Submission Guidelines](#) for complete details.

4. **Digital Background:** For your Meet/Teams/Zoom calls, we created a [fun downloadable digital background](#) you are welcome to use.

## Champions Tier - Terms and Conditions

Version 1.1 - Effective Date: December 13, 2021

Please read through these Champions Tier Terms and Conditions (the “Terms”). In order to join the Champions Tier of Google Cloud Innovators program (the “Champions Tier”) and receive our Champions badge, you will need to accept these terms and conditions. We will use any information that you provide to us in connection with the Champions Tier in accordance with Google's [Privacy Policy](#).

### YOU AGREE NOT TO:

- make any untrue statements or representations about Google or any of Google's products or services;
- make any statements on behalf of Google or any Google company. You should ensure that any opinions you express are clearly stated as being your own and not those of Google;
- make any statements or representations in the course of your activities as a Champion that are in Google's sole opinion misleading, fraudulent, unlawful, defamatory, infringing, libelous, disparaging, obscene, violate or encourage the violation of, the legal rights of others, or are otherwise objectionable to Google;
- misrepresent the purpose of the Champions tier of Google Cloud Innovators, how the group functions, or your role as a Champion;
- claim to be an active Champion if you no longer hold that status;
- claim expenses from Google for any activity related to your participation as a Champion unless Google pre-approves the expense and acknowledges it will be reimbursed; or
- engage in, promote or encourage illegal activity while acting in the role of a Champion.

### YOU AGREE:

- to let Google use any information that you provide via your developer profile on [developers.google.com/profile](#) (“Developer Profile”) or the Champions Google Group (as defined below) in accordance with Google's [Privacy Policy](#);
- that Google may immediately remove any Champion from the Champions Tier at its sole discretion at any time and for any reason;
- to let Google enroll you in the following google group: [champion-innovators-external@google.com](#) (the “Champions Google Group”), to contact you in order to gather your feedback about the Champions Tier and to provide you with information about events, technology previews, new benefits, and other program administration communications relevant to the Champions Tier;

- that you may end your participation in the Champions Tier at any time by deleting the Champions Tier badge in your Developer Profile;
- that if you wish your profile to appear on the [Champions Directory](#), you will set your Developer Profile to public;
- to let Google link publicly to any content you submit that is accepted for amplification, including your name, content title, link to your profile on the [Champions Directory](#), and publication date;
- hold in confidence any information shared with you by Google that is marked as confidential or that would normally under the circumstances be considered confidential;
- that you do not have a partnership with Google and that you will not be acting as an employee or agent of any Google entity while participating in the Champions Tier;
- that you will not be entitled to any compensation, options, stock or other rights or benefits accorded to Google employees; and you waive any right to them and promise never to claim them;
- to let Google use any information that you provide to us in connection with the Google Cloud Innovators in accordance with Google's Privacy Policy <http://www.google.com/policies/privacy> ; and
- that Google may make changes to the Terms from time to time, and that any such changes will become effective 24 hours after publication in the Champions Google Group. If you do not wish to agree to the revised Terms based on these changes, you must delete your Champions badge from your Developer Profile prior to the effective date of the revised Terms. Your failure to delete your Champions badge prior to the effective date of the revised Terms will constitute your acceptance of the revised Terms.