

# Simplify your VDI and UEM strategy with Google Chrome OS and Citrix Workspace

As business continues to migrate to the cloud, companies which fail to evolve the way they work will be left behind. Employees are increasingly demanding a more digital workstyle and require flexible endpoint technology to allow them to access business data on a range of devices, anywhere, anytime. Ensuring this enhanced employee mobility does not compromise security has been a growing concern for IT, but with Google Chrome OS and Citrix Workspace, delivering a secure and robust solution just got easier.



## Increase productivity with the most secure endpoints

With the in-built security, speed and flexibility of Chrome OS and Chrome Browser, Chrome devices are designed for connecting a mobile workforce to the cloud and delivering fast access to business data.

Enhanced by the integration capabilities of Citrix Workspace, Chrome OS is even more effective – providing access to legacy Windows apps and purpose-built business systems through XenApp and XenDesktop, and unifying endpoint management through XenMobile for simplified IT controls and fortified security.

Chrome OS	Citrix Workspace
 Security, speed and flexibility of Chrome OS	<b>XenApp + XenDesktop</b> Centrally manage, provision, secure and deliver all apps – Windows, web and mobile – and desktops as services, with Citrix's industry-leading virtualization solution
 Wide variety of Chrome devices for every price point and use case	<b>XenMobile</b> Manage multiple user devices from a single software system, including Chrome OS, with Citrix UEM
 Access to over 2M apps in the Google Play Store	

Together, Chrome OS and Citrix provide a comprehensive and secure solution to enable a productive workforce.



### Productivity

Users can stay productive with a seamless experience across virtualized environments, enterprise applications, and desktops, including Windows and legacy systems, from anywhere.

IT can centrally manage device and user policies – yielding a more consistent experience for users and IT, and a lower total cost of ownership for the organization.



### Security

IT can provide secure access to mission-critical business apps and virtualized environments both inside and outside the corporate infrastructure.

IT can deploy a proactive security architecture, and ensure consistency and compliance across all endpoints.



### Flexibility

IT can quickly and simply deploy customized cloud-based profiles and users can enjoy the right level of access wherever they are.



“We plan to continue working with companies like Google, Intel, and Citrix to bring the latest technology to our workforce to **improve collaboration, mobility, productivity, and efficiency**— making us more competitive in the global economy.”

— Kevin O'Neill, AsiaPac Region CIO, Randstad

To learn more about what Chrome OS and Citrix Workspace can do for your business, visit:

[enterprise.google.com/chrome/chrome-enterprise/](http://enterprise.google.com/chrome/chrome-enterprise/)